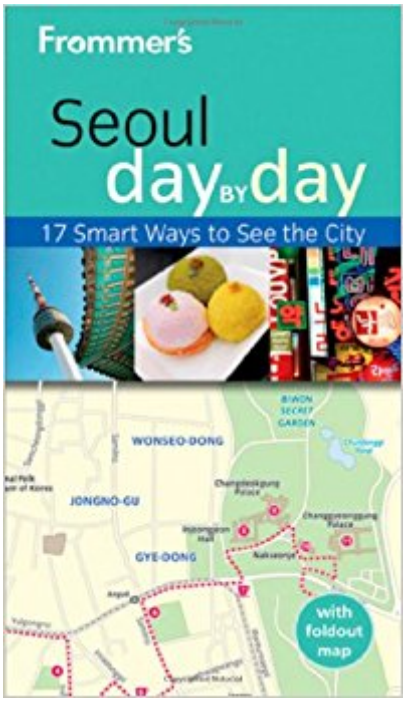
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Frommer's Seoul Day By Day (Frommer's Day By Day - Pocket)



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Synopsis

Map your own adventure. Seoul Day by Day is the perfect answer for travelers who want to know the best places to visit and the best way to see the city. Packed with color photos, this bestselling guide offers dozens of itineraries that show you how to see the best ofÃ Â Seoul in a short time--with bulleted maps that lead the way from sight to sight. Featuring a full range of thematic and neighborhood tours, plus dining, lodging, shopping, nightlife, and practical visitor info, Seoul Day by Day is the only guide that helps travelers organize their time to get the most out of a trip. Inside this book you'll find: Full color throughout with hundreds of photos and dozens of maps Sample one- to three-day itineraries that include gastronomic and historic tours, a Seoul with Kids tour, and more. Neighborhood walks take you from the galleries of Insadong to the indie scene around Hongdae. Side trips include the DMZ and the ceramics village of Icheon. Star ratings for all hotels, restaurants, and attractions clue readers in on great finds and values Tear-resistant foldout map in a handy, reclosable plastic wallet Foldout front cover, with at-a-glance maps and quick-reference info

Book Information

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Customer Reviews

17 Self-guided Tours. 40 Maps. One Great Trip. At last, a travel guide that tells you how to see the best of everything—in the smartest, most time-efficient way. The best of Seoul in one, two, or three days Thematic tours for every interest, schedule, and taste Walking tours of the city's best-loved neighborhoods Hundreds of evocative color photos Bulleted maps that show you how to get from place to place Hotels, restaurants, shopping, and nightlife for all budgets A

tear-resistant foldout map—enclosed in a handy plastic wallet you can also use for tickets and souvenirs Find news, deals, apps, and expert advice,plus connect with other travelers at Frommers.com

Cecilia Hae-Jin Lee was born in Seoul and is the author of several popular books on Korea, including Quick & Easy Korean Cooking and Eating Korean: From Barbeque to Kimchi Recipes from My Home. She is the author of FrommerÃ¢â ¬â„¢s South Korea. She is also aÃ Â conceptual and installation artist, a designer, an illustrator, and a photographer. Her first and third language is Korean.

it was my first time visiting seoul this year and i bought this book at my main resource since i was only going to be there for 4 days and had limited time to do too much. i read this whole book before i went and mapped out what i was going to do on each day based on the books suggestion's, maps etc. i really like the way they broke the chapters down to how much time you can spend there and the things you should see. though we didn't follow it completely, it gave us a lot of great little nuggets of information. as with any travel book, the findings are subjective and recommendations are personal but overall, the author put together some good info. i will use again in the future when i visit seoul again.

I like the day-by-day books from Frommer. I have now 3 of them. It is a great book to use when you are spending only a few days in a location. It is not meant as a complete travel book to tell you all the history of each place, but a quick summary for each place.pro: light, fits in your pocket, useful basic information, nice pictures.cons:the map included in the plastic pocket in the back is not really useful. I ditched it for a tourist map found at the airport.

I really had high hopes for this guide. It is indeed easily pocketed and contains many good suggestions. However, if you venture beyond the six suggested itineraries, the guide becomes very frustrating:1. Outside of the suggested itineraries, the maps are inaccurate and useless. At one point in my trip I was looking for a restaurant mentioned in the guide and was shocked to see it listed on two separate maps in two different places! The street maps only have the names of the largest streets. They also arbitrarily include some small streets but not others, and as a result you cannot orient yourself. Because of the terrible maps I was often left to travel to the vicinity of an attraction and wander around aimlessly searching all the streets until I found the suggested

restaurant or shop.2. Not only are the maps poor and inaccurate, the addresses of attractions are wrong! The poor quality of the maps might be somewhat ameliorated by at least accurate addresses so you could go to the right street and look for the right street number, but this is sadly not the case. The street name and number given did not match the signs on the ground, so I was left to look at stores' signs and try to match the Hanggul to that given in the book.3. Yet this was difficult too, as the Hanggul names of the attractions are only included on the map page (which taunts you with its uselessness and doesn't even include all the attractions) and not the page describing the attraction. Compare to the Lonely Planet city guides which have the native language and the romanization printed next to the description. This is a much better arrangement if you are stuck wandering around looking for the attraction because you are lost.4. Instead of being organized by neighborhood or location, the guide is organized by type of attraction and by suggested itinerary. This is nice if you are following the suggested itinerary, but let's say you're on the suggested walk in Itaewon and want to check out a store mentioned in another part of the guide. Too bad, you have to flip over to another section to look at the "shopping" map. Get hungry? Too bad, you need to flip over to another section to look at the "dining" map.I give the book two stars instead of one because the suggested itineraries are good and the recommendations were also quite good, if you could find them.

Really helped me. Small and practical. Has all info and maps (in the book itself) I needed. Map in the back jacket sucks *please make a better map. But book is solid 5 stars. Although they might want to update tours to DMZ.

Overall this was a very handy, compact guidebook. One of the best features was the subway map, which went with us everywhere. Two reasons for not giving it a 5 star rating. First, the format is a bit cumbersome and second, the subway map was slightly out dated. There were new subway lines that were not listed on the map.

Only wish there would have been more Korea characters beside the English equivalent on the maps. I supplemented this book with local maps. English alphabet eqivalent is not on many signs in Seoul, so one really needs guidebook like this one.

Extremely useful. Well organized. Excellent directions how to get where you want to go with specific subway line to use and which stop to get off at.

Just what I wanted.

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